

# Out & Equal

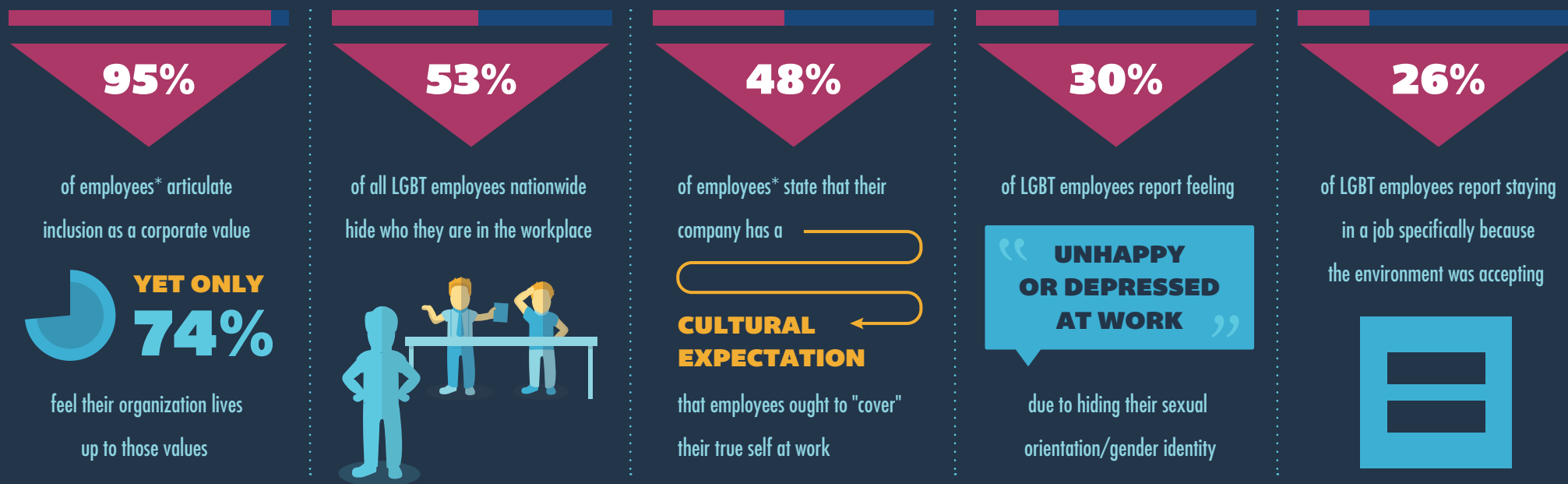
FOSTERING DIVERSITY BY ENGAGING THE LGBT COMMUNITY

For large companies, diversity is a competitive differentiator. Attracting top talent, improving employee engagement, increasing retention, and driving a stronger bottom line are just a few of the benefits of a welcoming, inclusive work environment. Read on to learn how Out & Equal Seattle can help your company become a more inclusive workplace.

## THE CURRENT STATE OF WORKPLACE EQUALITY



## THE BUSINESS IMPACT OF BEING CLOSETED



27% of those employees say this expectation has **EXTREMELY** OR **SOMEWHAT** impacted their commitment to the organization

**WHO WE ARE**

The only organization bringing corporate LGBT leaders together in order to support LGBT people



MEMBERSHIP SPANS ACROSS A DIVERSE RANGE OF INDUSTRIES AND SECTORS, INCLUDING:

- Administrative
- Engineering Services and I.T.
- Finance and Accounting
- Marketing and Sales
- Human Resources



**WHAT WE DO**

Foster an inclusive environment for all Pacific Northwest companies by:

- ENCOURAGING CROSS-COMPANY COMMUNICATION
- SHARING BEST PRACTICES
- PROVIDING PROFESSIONAL NETWORKING AND DEVELOPMENT
- ENGAGING OUR COMMUNITY

**COMMUNITY IMPACT**



CAREER DEVELOPMENT



SUMMITS



EDUCATIONAL PROGRAMMING

**FOR INFORMATION ON HOW TO GET INVOLVED, VISIT**

**outandequalseattle.org**

**SOURCES**

- [http://www.deloitte.com/assets/Dcom-UnitedStates/Local%20Assets/Documents/us\\_LCC\\_Deloitte\\_UncoveringTalent%20POV\\_082613.pdf](http://www.deloitte.com/assets/Dcom-UnitedStates/Local%20Assets/Documents/us_LCC_Deloitte_UncoveringTalent%20POV_082613.pdf)
- [http://hrc-assets.s3-website-us-east-1.amazonaws.com/files/assets/resources/Cost\\_of\\_the\\_Closet\\_May2014.pdf](http://hrc-assets.s3-website-us-east-1.amazonaws.com/files/assets/resources/Cost_of_the_Closet_May2014.pdf)

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